

FOR IMMEDIATE RELEASE

ASQ Quality Management Division Webinar Recording: Management 2.0 for Practitioners and Managers

(Austin, TX – February 1, 2021) *Management 2.0: Discovery of Integrated Enterprise Excellence* (<https://www.amazon.com/dp/B08FL2L2Y6/>) and *Leadership System 2.0: Implementing Integrated Enterprise Excellence* (<https://www.amazon.com/dp/B08HFKPSCQ/>) describe and show the benefits of reporting the output of processes at their 30,000-foot-level.

This ASQ Quality Management Division Webinar recording, *Management 2.0 for Practitioners and Managers*, (<https://www.smartersolutions.com/asq-quality-management-division-webinar-management-2-0.html>), describes a comprehensive 9-step Integrated Enterprise Excellence (IEE) business management system to resolve many organizational elephant-in-the-room management issues.

This webinar helps practitioners and managers go beyond organizational issues that commonly occur with tried-but-not-so-true techniques like strategic planning, the balanced scorecard, red-yellow-green scorecards, reports, hoshin kanri, and Lean Six Sigma programs.

View this session to learn, among other things, a 9-step system to create and report 30,000-foot-level operational and satellite-level financial performance metrics, which separate high-level common-cause variation from special-cause events. 30,000-foot-level performance statements can be predictive, where if a common-cause prediction statement is undesirable, this metric improvement need will "pull" for the creation of a process improvement effort.

#

About Smarter Solutions, Inc.: Smarter Solutions, Inc. is a world-class training and coaching provider, helping organizations improve their measurement, strategic planning, and improvement systems. Smarter Solutions' approach is founded in Integrated Enterprise Excellence (IEE), a comprehensive system enabling proactive management of key business metrics and profitable financial results. To contact Smarter Solutions, call 512.918.0280. To learn more about Smarter Solutions, Inc., visit them on the web at <https://www.smartersolutions.com>.

Contact Information:

Smarter Solutions, Inc.

P.O. Box 202644

Austin, Texas 78720

Phone: 512.918.0280

info@smartersolutions.com

<https://www.smartersolutions.com>