

FOR IMMEDIATE RELEASE

***Leadership System 2.0: Implementing Integrated Enterprise Excellence*: Book available in Paperback, E-book, and Audiobook Formats**

(Austin, TX – November 1, 2020) *Leadership System 2.0: Implementing Integrated Enterprise Excellence* (<https://www.amazon.com/dp/B08HFKPSCQ/>) is available in paperback, e-book, and audiobook formats.

Leadership System 2.0 (the second book in a 2-book series) describes the Integrated Enterprise Excellence (IEE) Business Management System and its benefits in a novel-book format. The first book in the series is titled *Management 2.0: Discovery of Integrated Enterprise Excellence* (<https://www.amazon.com/dp/B08FL2L2Y6/>).

Integrated Enterprise Excellence (<https://www.smartersolutions.com/services/business-system-iee/integrated-enterprise-excellence>) is a next-generation business management system.

This book provides an easy-to-understand character dialog on how to implement Deming's management philosophy and deliver a system for managing the needs of ISO 9000, Baldrige award criteria, and Shingo Prize criteria all at one time through the Integrated Enterprise Excellence (IEE) business management system. Provided in this book are the implementation details for IEE.

The 9-step IEE system offers much flexibility, including an effective means to manage an organization remotely. While Jorge's wife in City Hospital was recovering from an automobile accident, Jorge recollects the benefits achieved from his Harris Hospital's IEE business management system implementation.

During one of Jorge's recollections, Janice Davis, Harris Hospital's CEO, initially stated that her organization had issues with the achievement of all of Ron's listed Effective Management Attributes. Janice now says she is amazed at how IEE provides a system-thinking leadership approach to realize all these sound management qualities.

Software is available which provides a behind-the-firewall implementation of an IEE Performance Reporting System (EPRS) in an organization (<https://www.smartersolutions.com/integrated-enterprise-excellence-iee-business-management-system-software>).

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About Smarter Solutions, Inc.: Smarter Solutions, Inc. is a world-class training and coaching provider, helping organizations improve their measurement, strategic planning, and improvement systems. Smarter Solutions' approach is founded in Integrated Enterprise Excellence (IEE), a comprehensive system enabling proactive management of key business metrics and profitable financial results. To contact Smarter Solutions, call 512.918.0280. To learn more about Smarter Solutions, Inc., visit them on the web at <https://www.smartersolutions.com>.

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