



## News Release

### FOR IMMEDIATE RELEASE

#### Longhorns Hook onto "Integrated Enterprise Excellence" Seminar

(Austin, TX – Nov. 24, 2008) The University of Texas Continuing Education Professional Development Center has scheduled a two-day executive introduction to the Integrated Enterprise Excellence (IEE) system, "a management system for the 21<sup>st</sup> century" to be led by [Forrest Breyfogle](#), 2005 ASQ Crosby Medalist, management systems guru, and author of nearly 100 books and articles about management and improvement systems. The seminar will be held on December 9<sup>th</sup> and 10<sup>th</sup> at the J.J. Pickle Research Campus in Austin.

Since 1919, the University of Texas has provided training and professional development programs for the public through Continuing & Extended Education (CEE). In 1999, CEE's Industrial Education Department and Thompson Conference Center (TCC) programs merged with the UT Quality Center to create the current Professional Development Center.

Aimed at senior executives and middle managers, this newly announced seminar will explain how IEE creatively integrates the best practices of Lean Manufacturing and Six Sigma techniques to attain lasting improvements at the highest level of enterprise management, in addition to the focused improvements in manufacturing and administrative business processes at the operational level which are at the core of the Lean Six Sigma concept.

As described in the PDC bulletin, "This seminar introduces participants to the Integrated Enterprise Excellence (IEE) system, a set of management techniques that optimize best practices of the best systems -- applying structured metrics and a no-nonsense roadmap to initiate process improvement and achieve substantial benefits."

According to Breyfogle, CEO of [Smarter Solutions, Inc.](#), "IEE follows a detailed roadmap for achieving enterprise level integration and synchronization of improvements by using the Lean Six Sigma DMAIC roadmap (Define-Measure Analyze-Improve-Control) structure both at the enterprise level (E-DMAIC) and at the operational project level (P-DMAIC). IEE also aligns metrics at the enterprise and operational levels, defining what to measure, how to measure it, and how communicate the relationship between business performance metrics and operational decisions clear down to the operators."

An early adapter, Oracle Packaging of Winston Salem, NC, [reports attainment](#) of a 30% increase in manufacturing throughput, a 50% reduction in Work In Progress, reduced lead time, and a 5% reduction in raw material orders, all attributable to IEE.

More information about the seminar is available on the [UT web site](#).

#### About Smarter Solutions, Incorporated

Forrest Breyfogle is the author of eleven books and over 90 articles on management improvement techniques and systems, and CEO of Smarter Solutions, Inc., a world-class provider of training and consulting with an excellent track record in the delivery and execution of Executive, Champion, Black Belt, Green Belt and Master Black Belt education and coaching. Smarter Solutions offers both large and small organizations an innovative business process improvement system, the Integrated Enterprise Excellence (IEE) system that goes beyond the balanced scorecard and integrates the best practices of Six Sigma and Lean Six Sigma.