



#### **Staying Ahead of the Game – Nokia seeks innovative approach to “Going Beyond Six Sigma”**

(Austin, TX – Oct. 31, 2008) Originally founded in 1865 as a wood pulp mill, today Nokia of Finland is the world's largest manufacturer of mobile telephones, with a long history of successful innovation and rapid reaction to technological change. With over 100,000 employees in 120 countries, Nokia now looks to an Austin, Texas firm for new ways to sustain its position of leadership in an increasingly competitive world marketplace.

The quest for continuing innovation leadership recently led a Nokia representative to Texas to attend a one-day introduction to a new management discipline – the Integrated Enterprise Excellence System (IEE). Developed by Austin, TX management guru and author [Forrest Breyfogle](#), IEE advocates “Going Beyond Lean Six Sigma and the Balanced Scorecard”, by combining best practices of established systems like Six Sigma and Lean Six Sigma with innovative analytical techniques and decision support techniques. The resulting enterprise level management system eliminates firefighting and documents uniform, enterprise-wide alignment of business goals and measurements.

As a result, Breyfogle has not only been invited to be a keynote speaker at the Nokia Technology symposium in Finland later this month, but while there will also conduct an on-site presentation of the one-day IEE class for a smaller group of key managers and staff.

Documented in [a new set of books](#), IEE is described by the author, CEO of [Smarter Solutions, Inc.](#), as “a system comprised of management best practices that are designed to enhance bottom-line results for an organization.” A complete [schedule](#) of IEE introductory briefings and workshops planned worldwide can be found on the Smarter Solutions website.

#### **About Smarter Solutions Incorporated**

Forrest Breyfogle is the author of eleven books and over 90 articles on management improvement techniques and systems and CEO of Smarter Solutions, Inc., a world-class provider of training and consulting with an excellent track record in the delivery and execution of Executive, Champion, Black Belt, Green Belt and Master Black Belt education/coaching. Smarter Solutions offers both large and small organizations an innovative business process improvement system that goes beyond the balanced scorecard and integrates the best practices of Six Sigma and [Lean Six Sigma](#) in the Integrated Enterprise Excellence (IEE) system.