



#### **Microsoft Looks Outside for Possible “Smarter Solutions”**

(Austin, TX – Sep. 5, 2008) This year the annual Microsoft QBE (Quality and Business Excellence) Forum for Microsoft employees and managers, to be held in the Westin Bellevue in Seattle on September 10-11, will include an introduction to a new concept in enterprise management: the Integrated Enterprise Excellence (IEE) system.

Documented in [a new set of books](#) by the prolific and award-winning author and management guru [Forrest Breyfogle](#), IEE is a system comprised of management best practices that are designed to enhance bottom-line results for an organization – even one as large and successful as Microsoft.

As an author of eleven books and over 90 articles on management improvement techniques and systems, Breyfogle, CEO of Austin, Texas based [Smarter Solutions, Inc.](#), has over a quarter-century of experience coaching firms through the steps of implementing improvements in management techniques.

According to Breyfogle, “Both executive decision-makers and line managers need to have an efficient and effective system to drive financial and operational success under challenging conditions.” He plans to introduce IEE to the Redmond, WA team in an hour-long session, “Going Beyond Lean Six Sigma and the Balanced Scorecard”, essentially a discussion of how to make improvements that are beyond the scope of currently popular management techniques.

Based on the positive response to a day-long IEE seminar held by the Seattle section of the American Society for Quality earlier this year, Breyfogle was invited to introduce the concept of IEE to the Microsoft employees attending the two-day Forum later this month. As Breyfogle explains the methodology, “The increasing competitive pressures of a global economy are forcing businesses of all types and sizes to react faster to customer requirements, under conditions of stringent cost containment. IEE is designed to help any business do a better job of attaining the three Rs of business: everyone doing the Right things, and doing the Right, at the Right time.” Early adapters of IEE are reporting significant success in achieving measurable financial results from the enhanced system.

#### **About Smarter Solutions Incorporated**

Forrest Breyfogle is the CEO of Smarter Solutions, Inc., a world-class provider of training and consulting with an excellent track record in the delivery and execution of Executive, Champion, Black Belt, Green Belt and Master Black Belt education/coaching. Smarter Solutions offers both large and small organizations an innovative business process improvement system that goes beyond the [balanced scorecard](#) and integrates the best practices of Six Sigma and [Lean Six Sigma](#) in the Integrated Enterprise Excellence (IEE) system.