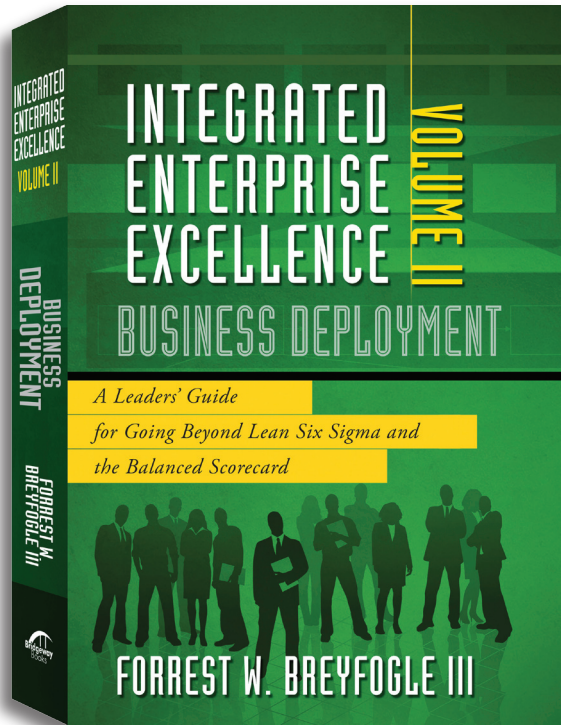


INTEGRATED ENTERPRISE EXCELLENCE, VOLUME II BUSINESS DEPLOYMENT



Business Deployment discusses problems encountered with traditional scorecard, business management, and enterprise improvement systems; describes how IEE helps organizations overcome these issues by utilizing an enterprise process define-measure-analyze-improve-control (E-DMAIC) system; and details the execution of this system.

“The book is the most comprehensive one I’ve found on the tools and specific pathways to achieving excellence.”

—Bill Baker, Retired Knowledge Management & Benchmarking Champion, Raytheon Company; Principal and Founder, Speed to Excellence

“Other books are light years behind Forrest’s 4-book suite, which not only provides senior management with Lean Six Sigma performance scorecards, but also a how-to roadmap for Enron-effect avoidance.”

—Frank Shines, Black Belt, TDLeanSigma, Director, Tech Data Corporation; Author, *The New Science of Success*

“Breyfogle’s system provides a roadmap that blends analytics with innovation at both the enterprise and project execution levels. It makes Lean Six Sigma sing.”

—Kenneth E. Case, Ph.D., P.E.; Regents Professor Emeritus, School of Industrial Engineering and Management, Oklahoma State University, Past President ASQ



FORREST W. BREYFOGLE III is the founder and CEO of Smarter Solutions, Inc. In 2004, Mr. Breyfogle received the American Society for Quality Crosby Medal for his book, *Implementing Six Sigma*, 2nd edition. He is an ASQ Fellow and a member of the board of advisors for the University of Texas Center for Performing Excellence.

HOW TO ORDER THIS BOOK:

Bridgeway Books are distributed to the trade by:

Ingram Book Group Phone: (800) 937-0152 Website: www.ingrambook.com

Baker & Taylor Phone: (800) 775-1800 E-mail: btinfo@btol.com Website: www.btol.com

TITLE

Integrated Enterprise Excellence, Volume II —Business Deployment

SUBTITLE

A Leaders' Guide for Going Beyond Lean Six Sigma and the Balanced Scorecard

AUTHOR

Forrest W. Breyfogle III

ISBN-13

978-1-934454-15-2

ISBN-10

1-934454-15-X

PRICE

\$54.95

PUBLICATION DATE

April 1, 2008

GENRE

Business /Management Science

AUDIENCE

CEOs, CFOs, Senior Executive Management interested in new ways of improving business/public sector organizational success, and current practitioners of Six Sigma and Lean Six Sigma techniques

PAGE COUNT

560

TRIM SIZE

6 by 9

BINDING

Hardcover

PR/MARKETING

3-month national publicity campaign through Phenix & Phenix Literary Publishers, targeting television, radio, print and online media.

WEBSITE

www.smartersolutions.com

PUBLISHER


In cooperation with Citius Publishing, Inc.

2100 Kramer Lane
Suite 300
Austin, TX 78758
Phone: 512-478-2028
Fax: 512-478-2117
www.bridgewaybooks.net