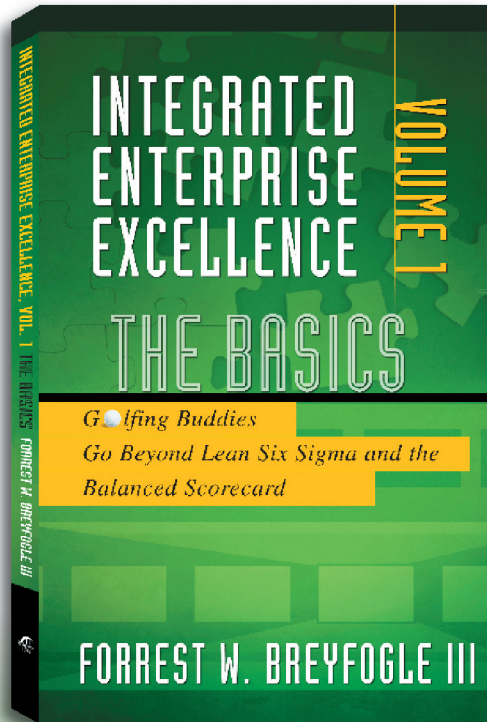


# INTEGRATED ENTERPRISE EXCELLENCE, VOLUME 1 THE BASICS



Written as a novel, *The Basics* helps managers, leaders, practitioners, and others understand the basics of the Integrated Enterprise Excellence (IEE) system. It relates the story of four friends who share their experiences while playing golf. They see how they can improve their games in both business and gold using a system that goes beyond Lean Six Sigma and the balanced scorecard.



Forrest W. Breyfogle III is the founder and CEO of Smarter Solutions, Inc. In 2004, Mr. Breyfogle received the American Society for Quality Crosby Medal for his book, *Implementing Six Sigma*, 2nd edition. He is an ASQ Fellow and a member of the board of advisors for the University of Texas Center for Performing Excellence.

“Forrest’s books are the industry standard for taking Six Sigma and Lean Six Sigma to the next level.”

—Bill Wiggenhorn, President, Motorola University (Retired)

“An entertaining and effective story to help you comprehend and deploy IEE principles for the benefit of your strategic goals.”

—Andy Paquet, Retired MBB & Scientist, The Dow Chemical Company

“Each example demonstrates the versatility of IEE, which encourages creative application of commonly available, proven management tools structured with discipline.”

—J. Scott Dickman, CEO, Oracle Packaging

## HOW TO ORDER THIS BOOK:

Bridgeway Books are distributed to the trade by:

**INGRAM BOOK GROUP** Phone: (800) 937-0152 Website: [www.ingrambook.com](http://www.ingrambook.com)

**BAKER & TAYLOR** Phone: (800) 775-1800 E-mail: [btinfo@btol.com](mailto:btinfo@btol.com) Website: [www.btol.com](http://www.btol.com)

### TITLE

*Integrated Enterprise Excellence, Volume 1—The Basics*

### SUBTITLE

*Golfing Buddies Go Beyond Lean Six Sigma and the Balanced Scorecard*

### AUTHOR

Forrest W. Breyfogle III

### ISBN-13

978-1-934454-12-1

### ISBN-10

1-934454-12-5

### PRICE

\$27.95

### PUBLICATION DATE

February 1, 2008

### GENRE

Business/Management Science

### AUDIENCE

CEOs, CFOs, Senior Executive Management interested in new ways of improving business/public sector organizational success, and current practitioners of Six Sigma and Lean Six Sigma techniques

### PAGE COUNT

168

### TRIM SIZE

6 by 9

### BINDING

Hardcover

### PR/MARKETING

4-month national publicity campaign secured through Phenix & Phenix Literary Publicists: Television, Radio, Print and Online media

### AUTHOR WEBSITE

[www.smartersolutions.com](http://www.smartersolutions.com)

### PUBLISHER

**BridgewayBooks**  
In cooperation with Citius  
Publishing, Inc.

2100 Kramer Lane  
Suite 300

Austin, TX 78758

Phone: 512-478-2028

Fax: 512-478-2117

[www.bridgewaybooks.net](http://www.bridgewaybooks.net)