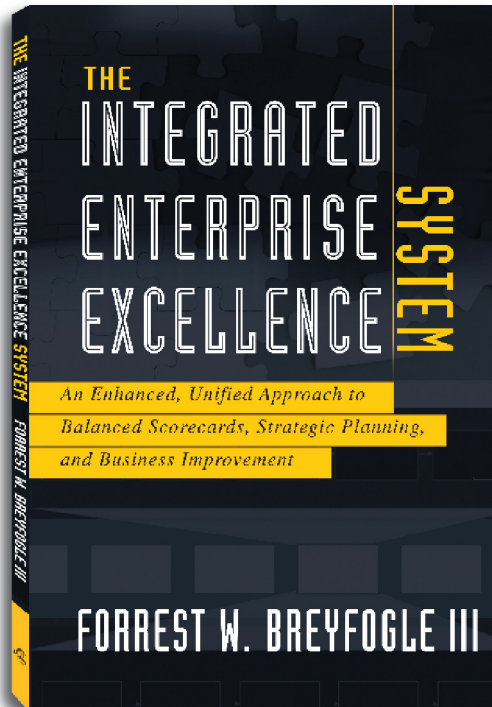


THE INTEGRATED ENTERPRISE EXCELLENCE SYSTEM



Integrated Enterprise Excellence (IEE) introduces a new organizational governance system that integrates analytics with innovation. The IEE system shows business leaders what to measure and report; when and how to report it; how to interpret and use the results to establish goals; how to orchestrate work activities; and how to develop strategies that are consistent with established goals. These strategies ultimately lead to specific projects that enhance organizational focus and success.

This book discusses how the application of IEE methods, tools and techniques can overcome the enterprise management challenges of the twenty-first century and the limitations of traditional business measurement systems.

Forrest W. Breyfogle III is the founder and CEO of Smarter Solutions, Inc. In 2004, Mr. Breyfogle received the American Society for Quality Crosby Medal for his book, *Implementing Six Sigma*, 2nd edition. He is an ASQ Fellow and a member of the board of advisors for the University of Texas Center for Performing Excellence.



“IEE is the most complete and effective operational management system available.”

—Keith Moe, Group Vice President, 3M (retired)

“It’s a powerful business system that blends analytics with innovation and arms everyone in the organization with the tools needed to contribute to success.”

—Mike Jones, Past President, American Society for Quality

HOW TO ORDER THIS BOOK:

Bridgeway Books are distributed to the trade by:

INGRAM BOOK GROUP Phone: (800) 937-0152 Website: www.ingrambook.com

BAKER & TAYLOR Phone: (800) 775-1800 E-mail: btinfo@btol.com Website: www.btol.com

TITLE

The Integrated Enterprise Excellence System

AUTHOR

Forrest W. Breyfogle III

ISBN-13

978-1-934454-11-4

ISBN-10

1-934454-11-7

PRICE

\$16.95

PUBLICATION DATE

February 1, 2008

GENRE

Business /Management Science

AUDIENCE

CEOs, CFOs, Senior Executive Management interested in new ways of improving business/public sector organizational success, and current practitioners of Six Sigma and Lean Six Sigma techniques

PAGE COUNT

216

TRIM SIZE

6 by 9

BINDING

Paperback

PR/MARKETING

4-month publicity campaign through Phenix & Phenix Literary Publicists focusing on radio, television, print and online media

AUTHOR WEBSITE

www.smartersolutions.com

PUBLISHER

**BridgewayBooks**
In cooperation with Citius
Publishing, Inc.

2100 Kramer Lane
Suite 300

Austin, TX 78758

Phone: 512-478-2028

Fax: 512-478-2117

www.bridgewaybooks.net