



## News Release

FOR IMMEDIATE RELEASE

### **SMARTER SOLUTIONS, INC. NAMES BRIAN WINTEROWD DIRECTOR OF BUSINESS DEVELOPMENT AND CLIENT RELATIONS**

AUSTIN—June 28, 2005—Smarter Solutions, Inc has named Brian Winterowd Director of Business Development and Client Relations as of April 4, 2005.

Winterowd has joined Smarter Solutions and is responsible for working with Master Black Belts as a client liaison. In this role, he will help Master Black Belts work with clients to maximize their Six Sigma benefits, through the wise application of Beyond Lean Six Sigma and the Balanced Scorecard techniques.

As a 22-year service industry business owner, Winterowd led over 600 employees to long-term gains, Winterowd's extensive managerial and interpersonal skills will bring positive consistency to the means by which Smarter Solutions interacts with its clients and develops its business.

"Brian is a great addition to our team. His experience in long-term client relationships and effective leadership style will tremendously serve the organization in meeting strategic goals," said President and CEO, Forrest Breyfogle III.

Winterowd holds a Bachelor of Science degree in Horticulture from Missouri, and a Bachelor of Science in Landscape Architecture and a MBA in Marketing from Kansas State University.

Smarter Solutions, Inc. is a highly-respected, international consulting firm offering a full complement of Six Sigma consulting, coaching, on/off-site training, and certifications (including Master Black Belt, Black Belt, Green Belt, Yellow Belt). Smarter Solutions aspires to be the best world-class firm for designing and applying innovative enterprise-wide performance measures and business solutions.

More information about Smarter Solutions, Inc can be obtained by visiting the company's web site at [www.smartersolutions.com](http://www.smartersolutions.com).

###



## *News Release*

---

**Press Contacts:**

Cristi Burton  
Smarter Solutions, Inc.  
512-918-0280x407  
cristi.b@SmarterSolutions.com