



**SMARTER SOLUTIONS, INC. RELEASES NEW BOOK – Lean Six Sigma: In Sickness and in Health**

AUSTIN—May 2004—Smarter Solutions, Inc has released a new book focused the utilization of next generation Lean Six Sigma methodologies in the healthcare industry. Forrest Breyfogle, Founder and CEO, and author of book helps to provide explanation to the pros and cons of human cost of inefficient processes.

What do Lean Six Sigma and your health have in common? Have you ever stopped to think about the human cost of inefficient processes, lack of error-proof systems, and other obstacles that could keep you or someone you know from receiving proper health care? Lean Six Sigma In Sickness and In Health by Forrest Breyfogle and Arvind Salvekar addresses these issues head-on.

Many companies have benefited from implementing Six Sigma as a quality initiative which can significantly reduce the likelihood of process-generated defects; however, not all problems are defect-based. The novella describes a business strategy for improving customer satisfaction and profit, taking Six Sigma to new heights. This book illustrates various aspects of the statistics-based Lean Six Sigma Methodologies in a compelling, yet highly informative format.

Lean Six Sigma In Sickness and In Health brings back Wisdom on the Green hospital executive Jorge Santos. Jorge's wife is seriously injured in a car accident, and Jorge is faced with an unprepared emergency room and broken processes that are not error proof. Jorge must now confront obstacles that can prevent his wife from receiving proper medical care. While his wife is undergoing treatment, he reflects on how his hospital across-town avoided similar problems by implementing an enhanced Lean Six Sigma improvement system.

Lean Six Sigma In Sickness and In Health is not intended to be an implementation guide. Rather, it seeks to explain Beyond Lean Six Sigma techniques in a thorough but entertaining and easy-to-understand way. This easy-to-digest format is perfect for executives and managers scanning for the right management initiative. This format is also useful in allaying the nervousness (and the accompanying loss of productivity) that middle and lower-level managers often experience when a new management



## News Release

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initiative is introduced. Armed with the information found here, the implementation experience can be one of confidence, optimism, and new energy for everyone involved. The methods work for all businesses, no matter if they are manufacturing, service, or development. Hospitals and other organizations can, and have, saved millions of dollars by applying Beyond Lean Six Sigma principles to their industry.

Forrest Breyfogle III is considered an expert in the wise implementation of Lean Six Sigma. He is the author of several highly-acclaimed books, including *Implementing Six Sigma*, 2nd Edition, and *Managing Six Sigma*. Mr. Breyfogle is the CEO of Smarter Solutions, Inc., where experts provide a variety of organizations with Six Sigma and Lean training, coaching, and implementation assistance.

Smarter Solutions, Inc. is a highly-respected, international consulting firm offering a full complement of Lean Six Sigma consulting, coaching, public on/off-site training and certifications (including Master Black Belt, Black Belt, Green Belt, and Yellow Belt). Smarter Solutions aspires to be the best world-class firm for designing and applying innovative enterprise-wide performance measures and business solutions.

More information about Smarter Solutions, Inc can be obtained by visiting the company's web site at [www.smartersolutions.com](http://www.smartersolutions.com).

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